

DOCUMENTS CROSS-REFERENCED

ATTACHED:

PAO 85-0055  
QAR 85-379

20 February 1985

MEMORANDUM FOR: Director of Central Intelligence

FROM: George V. Lauder  
Director of Public Affairs

SUBJECT: Discussion with Time Inc. Executives and Canadian  
Businessmen

1. Action Requested: None. This is background information for your discussion with Time Inc. executives and leading Canadian businessmen on Tuesday, 26 February, 3:30 - 4:15 p.m., at the Hay-Adams Hotel, 800 16th St NW, Washington, D.C. (phone number 638-2260).

2. Arrangements: I plan to accompany you to the Hay-Adams Hotel where you will be met by Time's National Security and Intelligence correspondent, Ross Munro at about 3:15. He will escort you to the Time suite #606 where Chairman of the Board Ralph P. Davidson will introduce you and act as moderator of the meeting. You have been asked to speak for 15 - 20 minutes and to allow 25 minutes for Questions and Answers. Materials for your remarks are being forwarded separately.

Approximately 19 leading Canadian businessmen and 16 Time Inc. executives will be present. (See list of participants opposite.) Your remarks will be off-the-record. Mr. Davidson will be seated on your left and Editor-in-Chief Henry Grunwald will be seated near you at the end of the conference table. A neck mike will be available for your use. (Biographies of Munro, Davidson, and Grunwald are opposite).

Governor of the Board of the Federal Reserve System Henry Wallich will have had lunch with the conference participants prior to their meeting with you. During their stay in Washington they will also meet with Senator Robert Dole, Secretary of Interior Donald Hodel, U.S. Trade Representative William Brock, Secretary of Commerce Malcolm Baldrige, Secretary of State George Shultz, Secretary of Defense Caspar Weinberger, and Congressman Jack Kemp (R, NY). Since the group is due at the White House at 4:30 p.m. to meet with National Security Adviser Robert McFarlane, your meeting at the Hay-Adams will adjourn at 4:15 p.m.



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SUBJECT: Discussion with Time Inc. Executives and Canadian  
Businessmen

3. Background: This Time Newstour, which they are calling "Update on America '85," marks the fourth time in the past 14 years that Time has brought leading foreign businessmen to Washington. Prominent Canadian businessmen make up this year's foreign visitor group and will be in Washington from February 25th and 26th. According to the Time Inc. officials the purpose of the Newstour is to turn their guests into "journalists in residence" for a few days. The participants gain appreciation of the U.S. decision-making process, which as civic leaders they pass on when they return home. At previous conferences, the participants, who come at their own expense, have had the benefit of hearing from Presidents Reagan, Carter, and Nixon, their top cabinet officers and advisors and key national officials.

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George V. Lauder

Attachment  
As Stated

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## CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D. C. 20505

PAO 85-0055

## PUBLIC AFFAIRS

Phone: (703) 351-7676

15 February 1985

Mr. Ross H. Munro  
TIME Magazine  
Time & Life Building  
Rockefeller Center  
New York, New York 10020

Dear Mr. Munro:

This is to confirm that CIA Director William J. Casey will be addressing approximately 20 Canadian Businessmen and Time, Inc. officials in an off-the-record session at the Hay Adams Hotel on Tuesday, 26 February, from 3:30 - 4:15 p.m. A suggested format for the meeting is 20 minutes of remarks and 25 minutes of Questions and Answers. Director of Public Affairs George Lauder will accompany the Director, and, according to our telephone conversation, you will meet them at the main entrance of the hotel on 16th Street. Mr. Casey would appreciate if there were no taping of the discussion which will be off-the-record nor summaries of the meeting made available. This will enable Mr. Casey to be more candid in his remarks.

Since Mr. Davidson is introducing the Director, I am enclosing a copy of Mr. Casey's biography which I thought might be helpful. Mr. Casey looks forward to meeting with those participants in the Time Newstour Conference "Update on America '85." If I can be of any help please feel free to call me or

STAT

Sincerely,

Public Affairs Officer

Enclosure

DCI/PAO  15 Feb 85

## Distribution

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1	- D/PAO
1	- ER 85-379 ✓
1	- PAO Registry 85-0055
1	- <span style="border: 1px solid black; display: inline-block; width: 100px; height: 1.2em; vertical-align: middle;"></span>
2	- PAO files



0310

MEMORANDUM FOR:

Re: 85-379

Due 1 Feb.

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DCI has accepted  
#D/PAO is taking  
care of it.

Date

FORM 101 USE PREVIOUS  
5-75 EDITIONS

**EXECUTIVE SECRETARIAT**  
**ROUTING SLIP**

TO:

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SUSPENSE		1 Feb 85 <small>Date</small>			

Remarks

STAT To 15: Please coordinate and prepare response for DCI signature.

3637 (10-81)

25 Feb 85  
Date

85- 379

# TIME

THE WEEKLY NEWSMAGAZINE

JOHN A. MEYERS  
PUBLISHER

TIME & LIFE BUILDING  
ROCKEFELLER CENTER  
NEW YORK 10020  
(212) 641-3456

January 24, 1985

The Honorable William J. Casey  
Director  
Central Intelligence Agency  
Washington, D.C. 20505

Dear Mr. Casey:

On February 25-26, 1985, several of Canada's most prominent business leaders will be in Washington for a TIME Newstour designed to acquaint them with the policies and the policy-makers of the Reagan Administration. This conference, called "Update on America '85," marks the fourth time in the past 14 years that TIME has brought leading foreign businessmen to Washington. At previous conferences, the participants, who come at their own expense, have had the benefit of hearing from Presidents Reagan, Carter and Nixon, their top cabinet officers and advisers and key national officials.

Recognizing, of course, that much can happen between now and then, we would like to ask if we could meet with you for a briefing that would touch on some of the main challenges that the Reagan Administration faces in the world as it begins its second term. The time we have in mind is 3:30 p.m. or 5:30 p.m. on Tuesday, February 26. If neither of those times seems possible, perhaps we can confer on an alternative arrangement.

We can meet at any location that is convenient to you. We could gather at the MPAA auditorium at 1600 I Street, N.W., which we have reserved for the entire day, or we would be more than happy to bring the group to Langley or to any other location you might suggest.

Our hope is that you would talk informally for about 15 minutes, then take questions for another 15 minutes or so. The entire session would be off-the-record and, indeed, the very fact of its occurring would not be publicized.

We expect approximately 20 Canadian guests; a list of acceptances to date is enclosed. They would be accompanied by about 12 Time Inc. executives.

DCI  
EXEC  
REG

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Essentially, the purpose of such a newstour is to turn our guests into "journalists in residence" for a few days. The formula has proven very successful in the past. They gained a tremendous appreciation of the U.S. decision-making process which, we have found, these civic leaders pass on when they return home.

Ross H. Munro, our National Security and Intelligence correspondent, or I will be pleased to furnish any additional information you might need. We look forward to a favorable reply. I can hardly overstate the value to our group of your insights. Thank you for your consideration.

Sincerely,

  
John A. Meyers

JAM/cm  
Enclosure

TIME Canada/ Update on America '85  
February 24 - 27, 1985  
Washington, D.C.

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